

CLUB TERREMOTO

2023-24



TERREMOTO

no. 7

Héctor Zamora

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TERREMOTO

TERREMOTO

About Terremoto

Conceived as a critical platform to interweave the artistic and curatorial practices marginalized by the modern-colonial heritage in the western hemisphere, Terremoto has grown to become the leading independent bilingual network and medium on contemporary art covering the Americas and the Caribbean. Since 2014, the print and online magazine was distributed worldwide and made available to over 30,000 readers, with 24 issues published before its final iteration in November 2022.

Spotlighting a broad variety of editorial voices in the last decade, the ideas that motivated this initiative succeeded in fostering discursive and collaborative connections between the diverse geographies that we now refer to as the Americas. These exchanges, experiences, values, trials and failures, achievements and lessons learned are all reflected in our upcoming project: Travesías Terremoto.

After its founding in 2013 in Mexico City, Terremoto has become a not-for-profit Civil Association (Asociación Terremoto) and has diversified its activities, audiences and outreach channels. The Civil Association has encompassed an archive-based exhibition program (La Postal) and is accompanied since 2017 by a publishing house (Temblores Publicaciones), bases that enable us to operate as an agency for interdisciplinary projects to conceive and manage artist-in-residence initiatives, special editions, public programs among other projects across the Americas.

CLUB TERREMOTO

About Club Terremoto

Club Terremoto is an international circle of micro-patronage formed by friends of the magazine who wish to support its multiple projects in favor of contemporary art in the Americas. Since its launch in 2019, the Club allows each one of our members to get involved in the development of Terremoto, access our network of allies around the world and offers them a number of exclusive benefits. Annual membership to Club Terremoto, which requires a donation, includes the following benefits:

- A special artist edition to choose from
- A mention of your support as a member in the digital magazine as well as other official communication materials
- Preferential invitations to all VIP events organized by Terremoto and our partners
- VIP passes to international fairs and events (Art Basel, Frieze, The Armory Show, Berlin Biennale, etc.)
- A Temblores Publicaciones publication to choose from (subject to available stock)
- A personal invitation to the upcoming annual trip for Club members and Benefactors of Terremoto to discover the art scene of an undisclosed city in the Americas
- A 25% discount on each purchase on Terremoto's online shop (excluding Club Terremoto editions)

Club Terremoto 2023-24 annual membership requires a donation of **25,000 MXN** (for the Héctor Zamora artist edition). Terremoto offers, through its authorized donee in Mexico, tax-deductible receipts to members registered in the country.

For more information about Club Terremoto:

verónica@terremoto.mx

HÉCTOR ZAMORA



Photography courtesy of the artist

HÉCTOR ZAMORA

Mexico City, 1974

Héctor Zamora's work transcends the conventional exhibition space, reinventing it, redefining it, generating friction between the common roles of public and private, exterior and interior, organic and geometric, savage and methodical, real and imaginary.

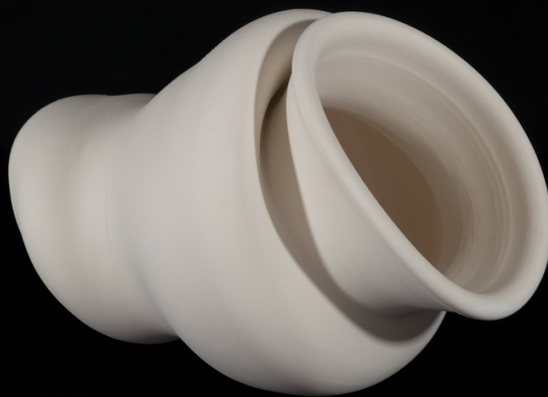
From his technical expertise and knowledge of lightweight architecture, and a meticulous emphasis on the process of conceptualization and construction of each piece, Zamora implicates the viewer's participation and requires them to question the everyday uses of materials and the functions of space.

Through determinate and often repetitive actions, the artist provokes surprising and unexpected situations. Functioning as an invitation to reflect, his work usually involves an active participation of the spectator that is made possible through an interaction with his interventions.

Amongst his most recent projects, he carried out earlier this year the performance "Chimera" for the 2023 edition of Desert X in the Coachella Valley (CA), which sought to make visible issues related to migration and the American dream. Also this year, the artist orchestrated "Delirio", performance and exhibition at Labor gallery around the informal market of water lilies in Mexico City. "Strangler" (2021) was made for the Triennial Bruges: the monumental scaffolding structure completely wraps a large Austrian pine as would do the Strangler Trees that grow in tropical forests. "Lattice Detour" (2020), a curved wall made of terracotta bricks, was commissioned as a site-specific installation for the Met Museum's rooftop. The wall modifies the view of New York City's skyline and dictates a new kind of circulation on the site. "Uma Boa Ordem" (2006-2019), installed in the gardens of Casa Wabi (Mexico), consists of 5 winding walls that integrate to the surrounding landscape, functioning as communication devices between the visitors and bringing them together instead of separating them.

9,80665 m/s²

Héctor Zamora



9,80665 m/s²

Ceramics

Variable measurements

2023

Edition of 16 with 5 Pruebas de Artista

Manufactured in collaboration with Cerámica Suro

Club Terremoto Memberships 2023-24

Artist edition no. 7

25,000 MXN



ABOUT THE EDITION

9,80665 m/s²

In his Club Terremoto Artist Edition, Zamora uses the quality of fresh, and therefore malleable, clay to intervene in their form. What occurs is not a gesture of destruction but of transformation: through a combination of strength and subtlety, what were once utilitarian objects, becomes a provocative sculptural element. Zamora takes up the idea of the musculature as the one involved in the realization of movements that, in turn, make possible the transformation of the reality that surrounds us.

“In our present time, amidst the evident failure of the civilizational project, Héctor Zamora offers tools for reflecting on various manners of coping with the challenges we face in the current Anthropocene era. Is it wise for us to continue – through the use of force and various forms of violence – to maintain a civilizational project that is increasingly seen to be ¹exhausted? Or could it be that with finesse, sensitivity and precision, we can and should unite to transform our way of existing?”

1. Helena Cavaleiro







ABOUT DE CERÁMICA SURO

Club Terremoto no. 7

Manufactured in collaboration with Cerámica Suro

Cerámica Suro was founded in 1951 and became one of the most important spaces in Guadalajara, being a factory where the most ambitious projects in the world of art, architecture, design and gastronomy are developed and produced. At Cerámica Suro, we are dedicated to the manufacture, marketing and export of useful objects such as tiles, tableware and decorative utensils to build interior decorations. We produce pieces mainly of high and low temperature ceramics, clay, volcanic stone, digital printing and screen printing.

We collaborate with architects, artists, chefs and designers at a national and international level. However, one of our most important missions is the promotion and production of contemporary art projects, working hand in hand with the most renowned artists at the national and international level.

“We are a place that makes it easy for creative minds to fuel their imagination.”

C E R Á M I C A

S U R O

ABOUT CELMA ART BROKERS

Club Terremoto no. 7

In colaboration with CELMA Art Brokers

We, at CELMA Art Brokers, are a fine art Shippinghub company with 10 years of experience worldwide. Our goal is to offer a wide range of art related services for art fairs, museums, galleries, private collectors or any kins of institutions such as:

(1) International airfreight + seafreight; (2) door to door + door to airportcShipping; (3) customs brokerageworldwide and existingbranches in Mexico City & Atlanta; (4) long and shortterm storage; (5) isothermic crating for paintings,sculptures and mixed media, certified for international shipping; (6) insurance up to \$50K at an 0.8o/o flat rate, or unlimited at customized rates; (7) regular trucking; (8) climate controlled trucking; (9) air suspension, GPS monitoring, camerasecurity and liftgate; (10) import of production supplies,such as stretchers, canvas fabrics, brushes and all other materials for the contemporary art practice; (11) dislplay Rooms; (12) installation at art fairs, publicvenues, museums or any enviroment.

We do also, run a independent Projectspace, called CELMA PS. The goal for this is running a plattafom where we work with emerging Mexican and Latinamerican artists, organizing exhibitions and events at our facilities located in the Juárez neighborhood.

It features four exhibition rooms suitablefor displaying art at any media.

The philosophy is to retribute a part of what we get from the community and support the local scene.



CLUB TERREMOTO

2023-24

INQUIRIES

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ERÁMICA

SURC TERREMOTO



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no. 7

Héctor Zamora