



TERREMOTO

MEDIA KIT 2023
DIGITAL ADS

WHAT IS TERREMOTO?

Terremoto is a cultural platform dedicated to critical thinking around contemporary art that takes place in the *American* continent with an editorial approach that starts from trans/feminist knowledge, the decolonial and queer/kuir quest that triggers artistic and curatorial practices.

Terremoto emerged in 2013 in Mexico City as a blog. As of 2015, Terremoto becomes a magazine that from issue 4 to issue 24 exists in a printed version, with a free distribution of 5,000 copies in more than 20 countries in America and beyond.

Beyond the magazine, Terremoto has diversified its branches of activity, audiences and outreach channels. Today we have an exhibition program (La Postal), an independent publishing house (Temblores Publicaciones), a non-profit association—Asociación Panamericana de Apoyo a las Artes (APAA)—and we function as an agency of interdisciplinary projects devising and managing artistic residencies, artist editions, public programs, among other initiatives that extend throughout the *Americas*.

AUDIENCE TERREMOTO

31% Mexico

27% South America

21% US and Canada

18% Europe

3% Other (Indonesia, China, Taiwan, South Korea, etc.)



INTERNATIONAL DATABASE

+25K SUBSCRIPTORS (open rate of 22%)

Throughout 4 months there were 30K visitors that consulted 56K pages.



18.7 K



46.2 K



5.8 K

SHOUT-OUTS

Advertising service through mailing list, along with three mentions in Terremoto's social media and presence on website.

Our Shout-Outs are an effective way to promote an event, a guided tour, a viewing room, a zoom panel or conversation and more. They are a great way to reach a greater audience throughout America and Europe! We have over 27K subscribers.

It includes:

- Exclusive newsletter sent to mailing list with more than 30 thousand subscribers
- Mention on Facebook (with targeted advertising)
- Mention on Twitter
- Story on Instagram
- Permanent presence on our website, under the new category [Terremoto Shout-Outs](#) and our [homepage](#).

Cost: \$350 USD

SPECIAL PACKAGES:

2 Shout-Outs for \$600 USD

3 Shout-Outs for \$850



New Digital Banners

Our banners are a great way to expand your outreach. They are perfect to promote your project and reach new audiences in America and Europe. Our banners are great to announce a specific project, like a museum, gallery, foundation or even an online arte fair or festival.

+ 28K unique visits X 3 months
+ 48K pages visited

*All of are banners rotate in an aleatory manner throughout all of our pages (over 24K pages visited per month)

LARGE BANNER

3 months

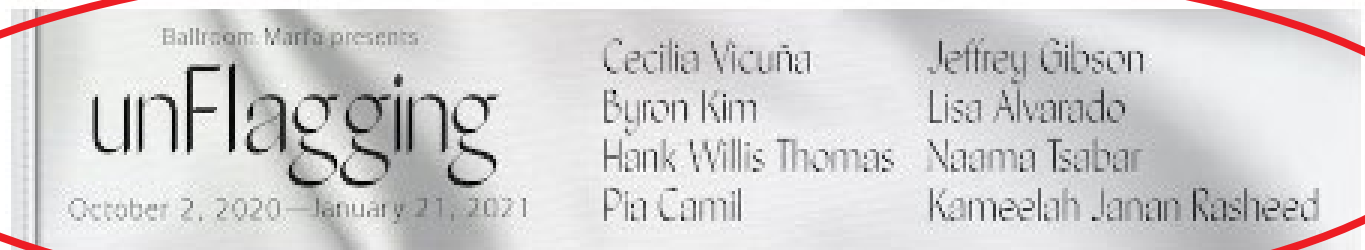
900 x 150 pixels

JPEG or GIF + URL

Price: 900 USD

*The banners can be changed every 15 days or once a month

See more [here](#).



revista Online Shout-Out La Postal Proyectos Temblores Tienda

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MEDIUM BANNER

3 months

300 x 600 pixels

JPEG or GIF + URL

Price: 700 USD

*The banners can be changed every 15 days or once a month

See more [here](#).

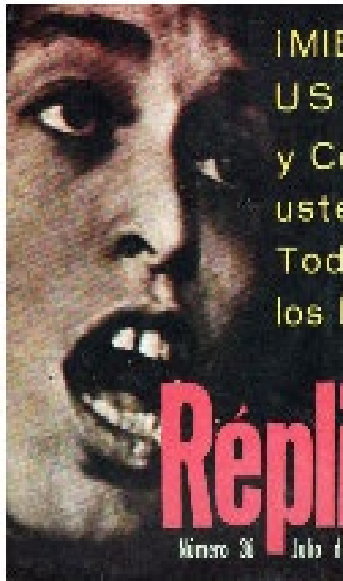
TERRENEWS



// TERRENEWS

CATALOGO DE LA 14ª
BIENAL DE SHARJAH

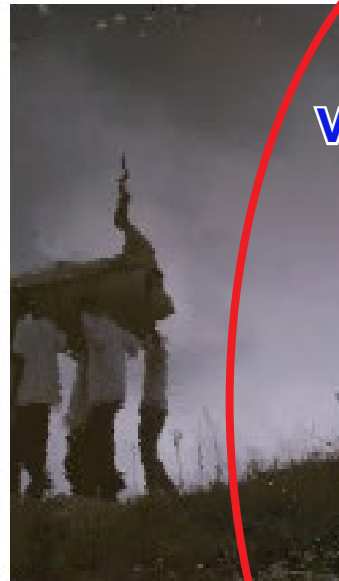
26.10.2020



// TERRENEWS
EDITORIAL TERREMOTO

TERREMOTO LA POSTAL:
PROYECTOS
SELECCIONADOS

23.10.2020



// TERRENEWS
EDITORIAL TERREMOTO

LA EDICIÓN 19ª DE
TERREMOTO SE
ACERCARÁ AL SURESTE
ASIÁTICO EN BÚSQUEDA

18.12.2020

WITH GREAT
VISIBILITY IN OUR
HOMEPAGE

el
tamayo
en
casa

AND LARGER SIZE
IN OUR MOBILE
VERSION

SMALL BANNER

3 months

300 x 250 pixels

JPEG or GIF + URL

Price: 500 USD

*The banners can be changed every 15 days or once a month

See more examples [here](#).

Out

La Postal

Proyectos

Tembloras

Tienda



Eng



ra vida

YOU WILL FIND
THEM IN ALL OF
OUR CONTENT
PAGES!

ón, invitamos mensualmente a
rtístico a compartir una selección de
s con su práctica o intereses. Las
diariamente en el encabezado de
comparten a través de
gram. Al final del mes, la selección
es publicada junto con un texto



lo más leído

BLOG

GALA PORRAS-KIM PRESENTA
"OPEN HOUSE" EN THE

10.5.2020

The background is a collage of various magazine covers. At the top, there are several covers with titles like 'LA PARE', 'MIRA QUI', 'VIBRANT EN LA O', and 'FALL ISSUE 20'. Below these, there's a large cover with the title 'TERREMOTO' in a stylized font, followed by 'THE AMERICAS • TERREMOTO.MX'. In the bottom right, there's another cover with the title 'TERR' and 'CONTEMPORARY ART IN THE AMERICAS'. The overall color palette is warm, with shades of pink, orange, and brown.

CONTACT

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TERREMOTO
CONTEMPORARY ART IN THE AMERICAS