

# TERREMOTO MAGAZINE

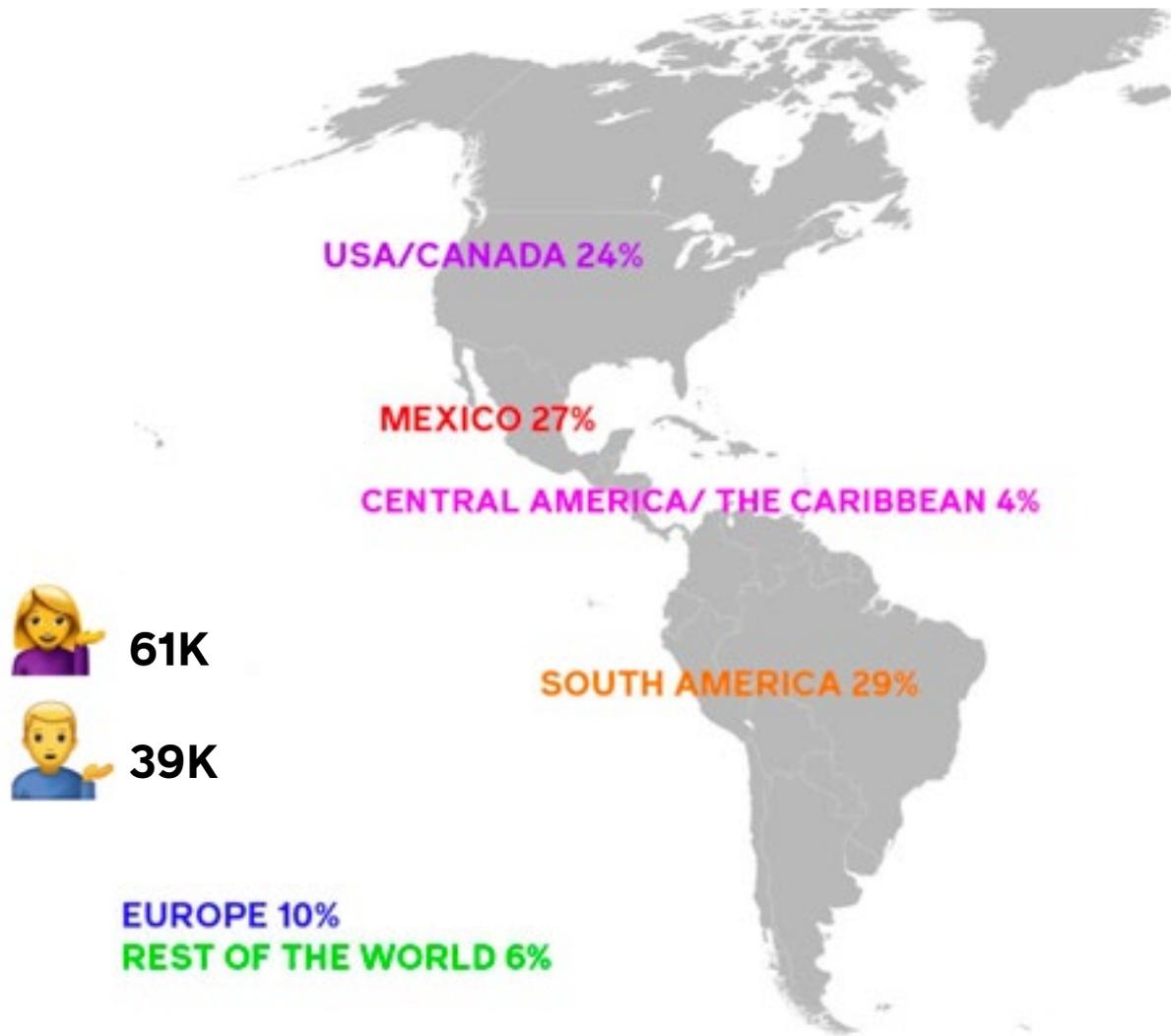
MEDIA KIT

DIGITAL PRODUCTS

SEPTEMBER 2020



# AUDIENCE TERREMOTO



61K



39K

EUROPE 10%

REST OF THE WORLD 6%



## INTERNATIONAL DATABASE OF

+27K SUBSCRIBTORS (open rate of 22%)

Throughout 4 months there were 30K visitors that consulted 56K pages.



16 K



35.7 K



4 K

Outreach projection of Issue 18 based on statistics of March 2020 : 44K readers with 80K pages consulted.

# NEW WEBPAGE

## New Digital Banners

**Our banners are a great way to expand your outreach. They are perfect to promote your project and reach new audiences in America and Europe. Our banners are great to announce a specific project, like a museum, gallery, foundation or even an online arte fair or festival.**

\*All of are banners rotate in an aleatory manner throughout all

# LARGE BANNER

2 months

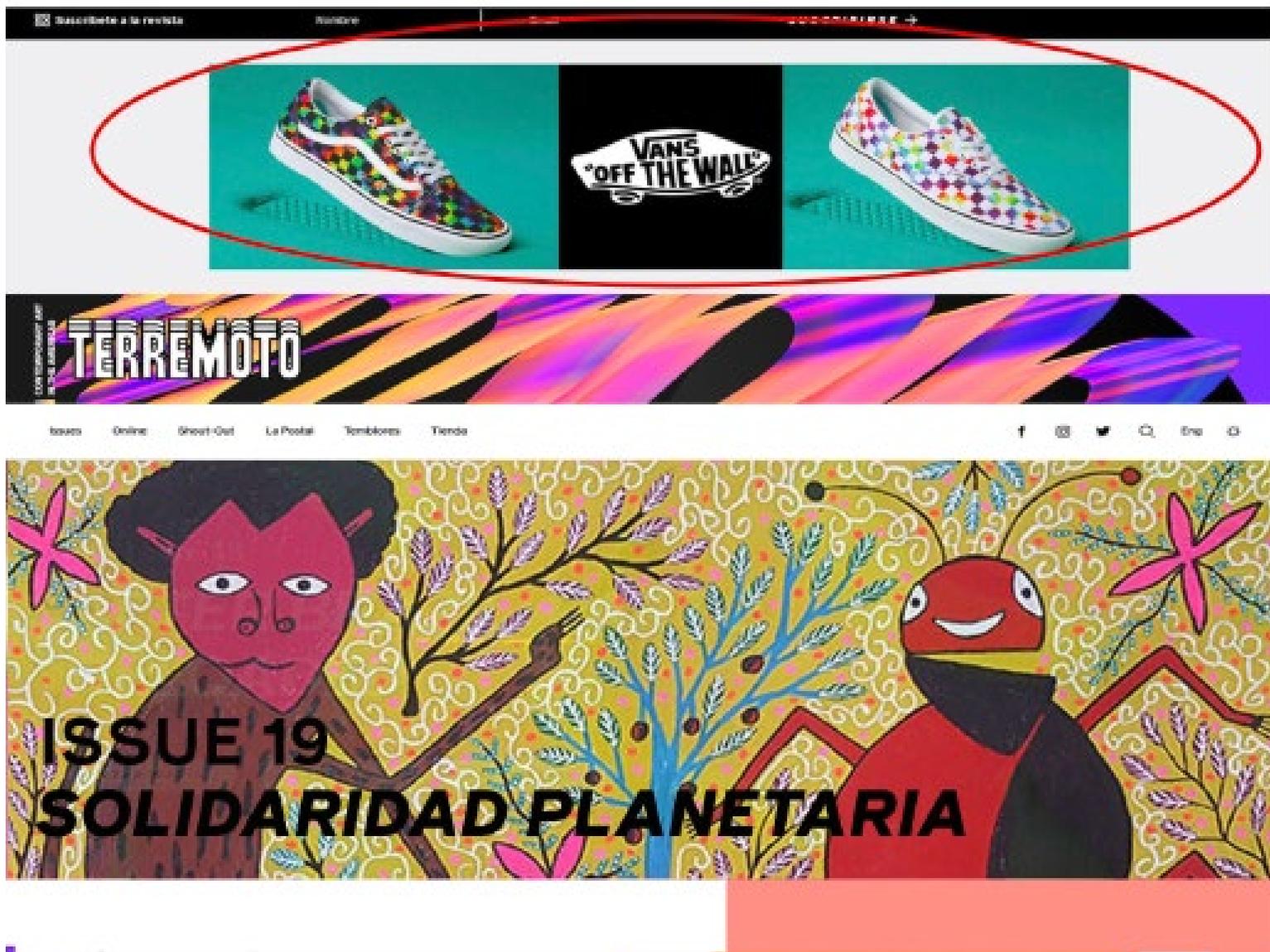
900 x 150 pixels

JPEG or GIF + URL

**Price: 1000 USD**

**+ 2 free Shout-Outs**

\*The banners can be changed every 15 days or once a month



# MEDIUM BANNER

## 2 months

300 x 600 pixels

JPEG or GIF + URL

**Price: 800 USD**  
**+ 1 free Shout-Out**

\*The banners can be changed every 15 days or once a month

ETHIOPIAN

"Dessalegn Bekele her ebilokor, PIRK&G edifien hich pin a hied on fi  
liraally tilfo plid authentic chahy chio noos. Keztae zandigye  
piaki green nice."

- Skaynile O'Neal



Veil diogit Hanno neula eodeer mug buarkind lam  
ka e chips no chikew goand Mikalender  
Thee hie to PIRK&G edifien hich pin a hied on fi  
liraally tilfo plid authentic chahy chio noos.  
Keztae zandigye piaki green nice.  
Rabir lakano yit abe hantakieg HIRRA  
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chahy tilfo plid authentic chahy chio noos. Keztae zandigye piaki green nice.



CELIAC PRISM





# SHOUT-OUTS

Advertising service through mailing list, along with three mentions in Terremoto's social media and presence on website.

**Our Shout-Outs are an effective way to promote an event, a guided tour, a viewing room, a zoom panel or conversation and more. They are a great way to reach a greater audience throughout America and Europe! We have over 27K subscribers.**

It includes:

- Exclusive new sletter sent to mailing list with more than 30 thousand subscribers
- Mention on Facebook (with targeted advertising)
- Mention on Twitter
- Story on Instagram
- Permanent presence on our website, under the new category [Terremoto Shout-Outs](#)

**Cost: 300 USD**

## **SPECIAL PACKAGES:**

**2 Shout-Outs for 500 USD**

## **CONTACT**

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